



LS 1426, Inc.

For Immediate Release

FULL FIGURED MODEL CALL - "You Got The Look!" Model Competition Debut in Houston

November 30, 2010 - LS 1426, Inc. has announced the model call for "You Got the Look", an annual plus size model competition. The model call will take place December 10, 2010 from 6:00pm to 9:00pm at Torrid's, 5135 W. Alabama #6040, in the Galleria Mall. The attire for the model call is jeans, a white top, and heels (3" or higher). There is no experience necessary and training available!!

The "You Got the Look" competitions are primarily a showcase for the national and international amateur plus size model. The winner will receive a 2 year contract with Posche Model Agency, a photo shoot with First Impressions Photography, an image makeover by Eye 4 Details, Inc., and two (2) guaranteed casting for LS 1426, Inc. Different designers will be featured at each "You Got the Look" competition, ensuring a new presentation for every audience. In addition to being a unique opportunity for amateur models, the event promises to attract the participation of some of the most creative makeup artists, trend setting hair stylists and talented fashion designers.

"Being a part of this model competition has been great," says Tia Frostland, winner of last year's competition held in Fort Lauderdale, FL. "Through this experience as a model, it has opened many doors to modeling and empowered me as a plus size woman. Ms. Frostland has participated in fashion shows for Fashion Bug (FL), Dilliard's (FL), Full & Fabulous (Detroit) and events throughout South Florida. She currently is signed with Posche Model Agency.

According to producer Linda Scott, "the concept of this exciting event is to build self-esteem and promote lifetime habits of good nutrition and physical activity in overweight woman and to showcase their talents and beauty." Partnered with fashion designers, retailers, models and local businesses, it will bring Houston one of the biggest plus size modeling events they have ever seen.

This is a positive event for Houston, creating job opportunities for stylists, models and others involved in the fashion industry. Designers can show their collections on a modest budget. Travelers to Houston will have another fun activity to attend.

Producer Linda Scott is the CEO of LS 1426, Inc., founded in 2006. She is also the founder and creator of Fort Lauderdale's 3-day "Fashion Under the Stars" event, attracting fashion designers from around the world who specialize in plus size couture and finely tailored garments, as well as the finest fashion accessories.

Photos and additional information are available to the press.

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